



Privacy Policy

Effective Date: August 16, 2016

We recognize that your privacy is very important. This privacy policy covers Shodat Inc.'s ("Shodat") policies on the collection, use, and disclosure of your information when you access www.shodat.com and initiate transactions on the Shodat mobile application (collectively the "Platform") or anytime you interact with Shodat.

Each time you use the Platform, you consent to the collection, use and storage of the collected information as described in this Privacy Policy. Please read it carefully and contact us at contactus@shodat.com if you have any questions. All capitalized terms contained within this Privacy Policy are consistent with the terms defined in Shodat's [Terms of Service](#).

1. What information does Shodat collect?

User Account: Users may create an account by providing an email and creating a username and password.

Sellers: Sellers who establish a Profile on the Platform must provide their first and last name, applicable company and brand name, PayPal Account information, and additional Content relating to products offered for sale through the Platform. Sellers may also, upon request, be required to provide tax identification information for tax reporting purposes.

Buyers: When you purchase products on the Platform, Shodat will collect shipment and payment information as follows:

Shipment: Buyers will be required to provide a shipping address for the delivery of products purchased on the Platform, including name, email and phone number in the event the Seller or the common carrier needs to contact you to facilitate delivery of the products to the appropriate location.

Payment: Shodat requires users to input their debit/credit card or PayPal Account information to process payments on the Platform.

Product Communications & Feedback: Buyers may review and rate products and customer service provided by Sellers, which will be publicly accessible to other users of the App when viewing a Seller's Profiles. Buyers may also communicate directly through the Platform with Sellers with regard to product orders, such as shipping inquiries and refund requests. Such communications are accessible only to Shodat, the Seller and Buyer, and are not publicly accessible to other users of the Platform.

Email Addresses & Contact Information: Users email address and/or other contact information will be used by Shodat to send marketing communications, to verify account information, to confirm transactions such as purchases and refunds, to contact users in response to questions about our Platform and Services, or to reset their password. Users can opt-out of marketing communications through the unsubscribe link in emails received.

Device Data: Shodat collects IP address and device data to enable the shopping capabilities of the Platform, including facilitating product searches, processing orders, authentication and processing payments. This information is also used to improve Shodat's Services.

Cookies: Shodat utilizes cookie technology to gather information on internet use in order to serve you more effectively. Usage of cookies is in no way linked to personally identifiable information. You can set your browser to remove or reject cookies; however some Platform features or Services may not work properly without cookies.

Analytics: Shodat conducts its own analytics to understand how users engage with the Platform, so that we can review and improve our Services. Information is collected to reviews trends without identifying individual visitors. This aggregate, anonymous data is used for Shodat's internal review and/or to share product and purchase trends with Sellers on the Platform.

Geolocation Data: Shodat collects geolocation data through any zip code entered by the user and/or the IP address associated with your device to connect Sellers with Buyers in a particular geographic location. Users may disable location-based services within their device at any time.

2. Is Information Collected by or Disclosed to Third Parties by using the Platform?

Seller Site Links: Sellers may insert their own and third-party website links to third Profile in publicizing their products and brand. Shodat does not control the data collection or privacy practices of such links, and users are encouraged to review the privacy policies of such websites for a better understanding of their practices.

Credit or Debit Card Information: Shodat does not itself store debit or credit card information on its servers. Shodat utilizes a third party payment processor, PayPal, to manage and process payments in order to guarantee the security of your information. Users should review the [PayPal Privacy Policy](https://www.paypal.com/ua/webapps/mpp/ua/privacy-full) (<https://www.paypal.com/ua/webapps/mpp/ua/privacy-full>) for more information on their data collection practices.

Shipping Information: The Platform collects a Buyer's shipping information and provides to the Sellers to facilitate the shipment of products between Seller and Buyer. Seller will share Buyer's shipping information with shipping carriers to process orders and delivery.

Social Plug-Ins: Users may share their Shodat experiences through the Share button the App, which will allow access to certain designated social media features on your device. You may control the App's access to your device through the Settings feature on your device at any time.

Other Potential Third Party Disclosures: Information may also be disclosed to third parties (1) as required by law, such as to comply with a subpoena, or similar legal process, (2) when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request, or (3) if Shodat is involved in a merger, acquisition, or sale of all or a portion of its assets.

We will use commercially reasonable efforts to notify users (i) about law enforcement or court ordered requests for data unless otherwise prohibited by law, or (ii) if your personal information is to be disclosed or transferred and/or becomes subject to a different privacy policy.

3. How is collected information used and stored?

Information collected may be utilized to (i) communicate with our users regarding their orders, including, order placement and shipping status, (ii) communicate with users

regarding their account, including account activation and password reset instructions, (iii) facilitate or provide information regarding our Services; (iv) to communicate material changes to our Terms of Service and Privacy Policy; and/or (v) help us maintain and improve Services offered.

Shodat will also utilize your email when you subscribe to our newsletter or wish to reset your password. Account holders will automatically be subscribed to Shodat's newsletters. You can unsubscribe to our newsletter via the opt-out link within the email or by emailing Shodat at contactus@shodat.com.

4. How Does Shodat Comply with the Children's Online Privacy Protection Act?

We do not knowingly collect information from children under the age of 13 without parental consent. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at contactus@shodat.com. We will delete such information from our files within a reasonable time.

5. How long does Shodat retain information collected?

User Input Data: Shodat will retain account and purchase data for both active and terminated accounts for a commercially reasonable time and as we deem necessary to provide services to our active and inactive users.

6. What is Shodat's Security Policy?

We have implemented reasonable administrative, technical and physical security measures to protect your personal information against unauthorized access, destruction or alteration. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Platform. However, although we endeavor to provide reasonable security for information we process and maintain, no security system can ever be 100% secure.

Shodat utilizes only PCI-DSS compliant third party payment processors to ensure the security of your personal information. Users should [PayPal's Security Policy](https://www.paypal.com/us/webapps/mpp/paypal-safety-and-security) (<https://www.paypal.com/us/webapps/mpp/paypal-safety-and-security>) for more information on their security practices.

7. How Does Shodat Respond to “Do Not Track” Signals?

“Do Not Track” is a feature enabled on some browsers that sends a signal to request that a web application disable its tracking or cross-site user tracking. At present, Shodat does not respond to or alter its practices when a Do Not Track signal is received.

8. How Will I Be Notified of Changes to Your Privacy Policy?

If Shodat makes material changes to its Privacy Policy, it will notify you by: (i) changing the Effective Date at the top of the Privacy Policy, (ii) sending an email to its account holders, and/or (iii) adding a statement to the Platform.

You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

9. Contact Us

If you have any questions regarding privacy while using the Platform or have questions about our practices, please contact us via email at contactus@shodat.com.